

Resume of
**Annalisa
Aguilar**

p o box 40057
abq, nm 87196

ama@mkt2mkt.com

April 2007

Objective

"I work to butter the bread of life."

To land a position for an employee-oriented organization which leverages Internet technologies and explores solutions in computer-human interaction; to support a positive, team-based working environment by engaging my many skills, talents, and work experience.

Leadership

"I can take the ball and run with it!"

High-caliber worker who takes initiative. Cooperative team player who provides peer-to-peer support. Loyal and mature. Creative problem solver. Needs little supervision. In search of mentorship under experienced management to further develop existing leadership skills.

Communication

"I can make that sing like a canary."

20 years art and design experience. Sound understanding of visual presentation. Excellent writing skills. Knowledge of fundamental interaction design; research and analysis of computer industry and social impact of technology. Effective translation of highly technical concepts for non-technical audiences. Several years experience in customer service positions.

Technical

"I'm not afraid to figure that out."

Platforms:

- Macintosh OS X for Creative & Office
- UNIX for Web Publishing & Web Programming
- Windows 95/98/2003/XP for Office

Office:

- MS Word •Excel •PowerPoint •Access •FileMaker Pro

Graphics:

- Illustrator •Photoshop •PageMaker/In Design
- Image Ready •Fireworks •Flash (some) •Acrobat Pro

Sound:

- Garage Band •Marantz PMD670 Digital Recorder
- Apple iTunes •Roxio Toast

Internet:

- XHTML/CSS •PHP •MySQL •RedHat Linux
- GIF Animations •Web Graphics Optimization
- Cursory understanding: •Apache •JSP •Cold Fusion
- other back-end web architectures

Unending Curiosity & Study:

- Linux •PHP/MySQL •Browser Web Standards
- Dynamic HTML (DHTML) •Javascript
- C++ •OOP •Podcasting

Experience & Education on pages following >>

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Experience

Freelance Internet Consultant

market2market

1995 - present

Albuquerque, NM

Specialization in interaction design, user interface development, information architecture, document design, web production, web programming, and business graphic design.

Projects

2005 - 2006

Alternatives Professional
Dispute Resolution
www.alternativesdrs.com

2003

NM Brain Injury
Resource Manual Project
www.nmaging.state.nm.us/
HTML/index.html

2003

Roehl Law Firm
www.roehllaw.com

2004

Pat Berrett Photography
www.fiberphoto.com

1999 - present

Mitchell Friedman
www.mitchellfriedman.com

2002 - 2004

Bright Future Futon
www.bluelotusyoga.com
www.organiccottonalts.com

2002 - 2004

Brain Injury Association of NM
www.braininjurynm.com

2001

Summation Legal Technologies
www.summation.com
(powerpoint presentations)

NOTE: sites may be unavailable or changed

Employment

Interface Developer

Linkify, Inc. Berkeley, California

August 2000 - May 2001

www.linkify.com

Interaction design & development. Part of 5-member startup team for web-based collaboration application. Design & creation of HTML templates (using CSS-P and DIVs) for JSP, icon design, user testing.

Interface Developer

Digiscents, Inc. Oakland, California

April 2000 - July 2000

www.digiscents.com

Production HTML at internet scent delivery hardware/software startup company. Use of JavaScript, CSS Style Sheets, some DHTML. Member of 10-person web team, supervision of intern assistant. Preliminary R&D of software interface under director of "ScentStream" technology & marketing product manager.

Sales and Marketing Manager

Ipsys Software

March 1994 - September 1995
San Francisco, California / Macclesfield, England

US sales & marketing for complex CASE Tool for largescale, mission-critical applications development. Press relations with trade journals and industry VIPs. Technical writing for white papers, marketing materials, and press releases. Reported to Director of Sales & Marketing in Cheshire, England.

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Education

Degrees

San Francisco Art Institute

San Francisco, California

May 1993

Bachelor of Fine Arts - Cum Laude

Emphasis in Photography. Additional studies in Painting, Art History, Creative Writing, Art Theory, & Cultural Awareness

Fashion Institute of Design & Merchandising

San Francisco, California

March 1987

Associate of Arts in Fashion Design - Summa Cum Laude.

Emphasis in Clothing Production, Patternmaking & Design

Other Studies

Central New Mexico Community College

Albuquerque, New Mexico

2005 - present

- Web Programming (PHP)
- Red Hat Linux
- DB Management & Design
- Intro Comp. Programming (C++)
- Intro Computer Networking
- Programming Logic & Design

San Francisco State University - Multimedia Studies

San Francisco, California

Summer 2000

- Intro to 3D Graphics
- CGI Programming in Perl

San Diego Community College

San Diego, California

Fall/Winter 1999, Summer 2001

- Intro to Flash
- Installing & Maintaining a Web Server
- Intro to Director

University of California

Los Angeles & San Diego

Attendance 1982 - 1984

- Calculus
- Biology
- Economics
- French
- Chemistry
- Humanities

further detailed information at <http://www.mkt2mkt.com>